



ROCK THE BLOCK OAK PARK

May 5-6th, 2023





Who We Are

Habitat for Humanity believes every man, woman and child should have a simple, decent and affordable place to live with dignity and safety.

We bring people together to:

BUILD homes and equity through affordable homeownership for low-income families

REPAIR and preserve homes and hope for low-income families, seniors, and veterans to keep people in their homes and from being displaced

REVITALIZE and invest in underinvested neighborhoods through programs and events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

Through shelter, we empower.



About Rock the Block Oak Park 2023

Rock the Block is a 2-day community impact event during which Habitat brings together hundreds of community volunteers to work in partnership with residents to invest in the neighborhood.

Over the past 5 years, Habitat's focused Rock the Block efforts in Oak Park have repaired over 70 homes and impacted over 2,000 individuals through community projects such as planting community gardens, fixing fencing at the local Jack Davis Park, and adding amenities to the local Fruit Ridge Community Collaborative.

Volunteer activities for Rock the Block Oak Park 2023 include home repairs, community projects, and a community cleanup!

To learn more and watch video recaps from previous Rock the Block events, visit HabitatGreaterSac.org/RockOakPark





Be part of Rock the Block Oak Park 2023!

Join Habitat for Humanity of Greater Sacramento for our 6th annual Rock the Block event in Oak Park on May 5-6th, 2023!

Sponsorships must be committed by 3/17/2023 for inclusion on signage and t-shirts.

Rock the Block 2023 Sponsorship Opportunities	Presenting Sponsor <i>NOT AVAILABLE!</i>	Raise the Roof Sponsor \$10,000+	Curb Appeal Sponsor \$5,000+	Street Sleek Sponsor \$2,500+	Brushed with Kindness \$1,000+
Recognized as presenting sponsor on all collateral	✓				
Speaking opportunity at the event	✓				
Interview opportunity with media	✓				
Highlighted in video recap	✓				
Inclusion in media release	✓				
Recognition award at Hammy Awards Dinner	✓	✓			
Logo included on home yard signs	✓	✓	✓		
Acknowledged during opening and closing celebration ceremonies	✓	✓	✓		
Premier volunteer scheduling	✓	✓	✓	✓	
Permission to use Habitat logo for up to 1 year	✓	✓	✓	✓	✓
Recognition in emails and on Rock the Block website page	✓	✓	✓	✓	✓
Inclusion on event t-shirt and banner	Logo	Logo	Logo	Logo	Name
Max volunteer registrations for event (lunch & t-shirts included)	75	50	20	10	4
Social Media mentions	✓	✓	✓	✓	✓

Interested in a custom sponsorship packet for multiple Habitat events? Have questions?

Please contact Kathy Severson at KSeverson@HabitatGreaterSac.org or (916) 440-1215 x1122