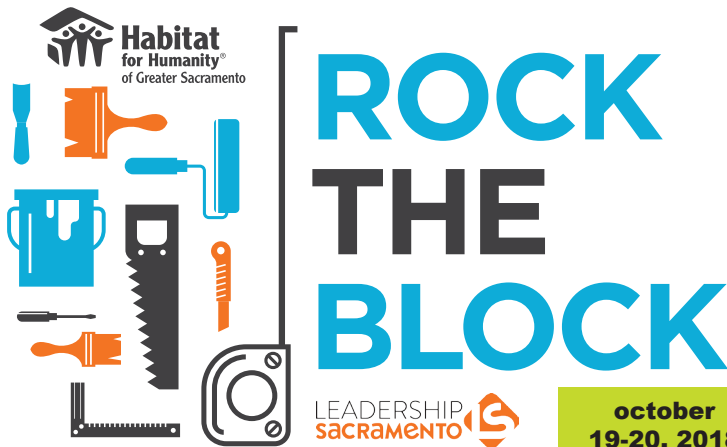




## Who We Are

Habitat for Humanity of Greater Sacramento provides affordable home ownership opportunities to the low and very low-income families of our area, as well as preservation opportunities to our community's vulnerable elderly and Veteran populations.

Leadership Sacramento is a program of the Sacramento Metro Chamber Foundation which develops community-minded business and civic leaders of tomorrow. This 12-month program culminates with the completion of a community betterment project; this year, our key focus is homelessness and alleviating its causes. Leadership Sacramento Class of 2018 is proud to partner with Habitat for Humanity of Greater Sacramento in this important work.



## Why SPONSOR Rock the Block?

Rock the Block is about more than just repairing homes for families in need, it's about building hope and community for our neighbors. Over a single weekend, hundreds of volunteers will converge on a predetermined section of Oak Park to transform the community through a variety of neighborhood beautification and repair projects.

This program responds to one factor in Sacramento's growing problem of homelessness by solving health, accessibility and safety concerns in homes owned by low-income families and elderly residents on limited incomes. By fixing these long-deferred maintenance projects and code violations, we help families stay in their homes and off the streets.

See the next page to learn about ways your business can gain valuable community exposure while improving the lives of local families who are looking for a hand up, not a hand-out.



Learn more about the event and project updates:

[@RocktheBlockSac](https://twitter.com/RocktheBlockSac) [f](https://www.facebook.com/RocktheBlockSac) [t](https://www.instagram.com/RocktheBlockSac) [i](https://www.instagram.com/RocktheBlockSac)

Questions:

[habitatgreatersac.org/support-us/rocktheblock](http://habitatgreatersac.org/support-us/rocktheblock)  
[rocktheblocksac@gmail.com](mailto:rocktheblocksac@gmail.com)



## Help build your community.

Rock the Block is an opportunity for business leaders like you to join together with socially-engaged community leaders to improve our city. Your financial support allows us to purchase the necessary building materials and important tools and supplies for these crucial community repairs, and to make sure our team of dedicated volunteers stay well-hydrated and fed as they work to raise, not just the roof, but the whole neighborhood!

In exchange, your company gains unique promotional access to our dedicated volunteers, community members, and leaders -- a great way to show that community values fuel your business!

| SPONSORSHIP OPPORTUNITIES   | PRESENTING<br>\$15,000 | RAISE THE ROOF<br>\$10,000 | CURB APPEAL<br>\$5,000 | STREET SLEEK<br>\$3,500 | BRUSHED WITH KINDNESS<br>\$1,000 | FINISHING TOUCH<br>\$500 |
|---|------------------------|----------------------------|------------------------|-------------------------|----------------------------------|--------------------------|
| Recognized as Presenting Sponsor of <b>Rock the Block</b> . Premier status on all marketing efforts   | ✓                      |                            |                        |                         |                                  |                          |
| Speaking opportunity at event   | ✓                      |                            |                        |                         |                                  |                          |
| Highlighted in <b>Rock the Block</b> video recap and in Habitat for Humanity 2018 Annual Report video | ✓                      |                            |                        |                         |                                  |                          |
| Interview opportunity with <b>Rock the Block</b> media partner prior to event                         | ✓                      |                            |                        |                         |                                  |                          |
| Company name/logo on event flyers   | ✓                      | ✓                          |                        |                         |                                  |                          |
| Premier volunteer scheduling  | ✓                      | ✓                          |                        |                         |                                  |                          |
| Inclusion in press release  | ✓                      | ✓                          |                        |                         |                                  |                          |
| Acknowledgement during opening and closing celebration ceremonies                                     | ✓                      | ✓                          |                        |                         |                                  |                          |
| Sponsor signage at <b>Rock the Block</b> home repair projects   | 6                      | 4                          | 2                      | 1                       |                                  |                          |
| Social media mentions   | ✓                      | ✓                          | ✓                      | ✓                       |                                  |                          |
| Company on event t-shirt.   | Logo                   | Logo                       | Logo                   | Name                    |                                  |                          |
| Volunteer opportunities   | 30                     | 20                         | 10                     | 7                       | 2                                |                          |
| Table/vendor booth space at <b>Rock the Block</b> event   | ✓                      | ✓                          | ✓                      | ✓                       | ✓                                |                          |
| Company logo on <b>Rock the Block</b> webpage   | ✓                      | ✓                          | ✓                      | ✓                       | ✓                                | ✓                        |
| Recognition in email newsletter to donors and <b>Rock the Block</b> residents post event              | Logo                   | Name                       | Name                   | Name                    | Name                             | Name                     |



\* Sponsorship deadline September 15, 2018