



# 2026 SPONSORSHIP OPPORTUNITIES



## ROCK THE BLOCK WEST SACRAMENTO

OCTOBER 9<sup>TH</sup> & 10<sup>TH</sup>, 2026



PRESENTED BY:



WELLS  
FARGO



## Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

### We bring people together to:

**BUILD** affordable housing throughout the greater Sacramento Region

**REPAIR** affordable housing to prevent low-income homeowners from being displaced

**REVITALIZE** underserved communities through neighborhood investment programs and partnership events like Rock the Block

*Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.*

## Through shelter, we empower.

## About Rock the Block West Sacramento 2026

Rock the Block is an extraordinary two-day Habitat for Humanity impact event that unites hundreds of volunteers and sponsors to work in partnership with local residents to accomplish numerous vital home repairs, landscape restorations and community revitalization projects.

By channeling financial contributions and thousands of volunteer hours, Habitat for Humanity is able to transform these resources into substantial community investments in historically underserved areas throughout Sacramento and Yolo Counties.

On October 9th and 10th, 2026, Rock the Block is set to make a major difference in West Sacramento.

We invite you to join us for this remarkable Habitat for Humanity community impact event. For more information and to view our 2025 Rock the Block West Sacramento recap video, please visit: [habitatgreatersac.org/RockWestSac](https://habitatgreatersac.org/RockWestSac)





# Be Part of Rock the Block West Sacramento 2026!

Join Habitat for Humanity of Greater Sacramento for our annual Rock the Block event in West Sacramento.

**Sponsorships must be committed by September 5, 2026 to be recognized on event t-shirt, banner, and signs.**

## SPONSORSHIP LEVELS & BENEFITS

- Recognized as “Presenting Sponsor” on all event marketing materials
- Speaking opportunity at event
- Inclusion in press release and media interview opportunity
- Acknowledged during opening ceremony
- Highlighted in video recap
- Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner
- Lunch and t-shirt provided to volunteers
- Number of volunteer registrations included\*

**Presenting Sponsor**  
\$50,000  
(Industry Exclusive)






LOGO

LOGO



50

**Community Revival**  
\$25,000






LOGO

LOGO




40

**Raise the Roof**  
\$10,000




LOGO

LOGO



30

**Curb Appeal**  
\$5,000



LOGO

LOGO



15

**Street Sleek**  
\$2,500

NAME

NAME



10

**Brushed with Kindness**  
\$1,000

NAME

NAME



4

*\*Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.*

## QUESTIONS?

Email Gerardo Cabral, Director of Community & Corporate Partnerships, at [gcabral@habitatgreatersac.org](mailto:gcabral@habitatgreatersac.org).

