



# ROCK THE BLOCK OAK PARK

**MAY 9-10, 2025**

PRESENTED BY: *City of*  
**SACRAMENTO**





# Who We Are

Since 1985, Habitat for Humanity of Greater Sacramento has served Sacramento and Yolo Counties by building and preserving affordable housing for low-income families, seniors and Veterans. With a vision that everyone should have a decent and safe place to live, Habitat's mission is to build homes, communities and hope.

## We bring people together to:

**BUILD** affordable housing throughout the greater Sacramento Region

**REPAIR** affordable housing to prevent low-income homeowners from being displaced

**REVITALIZE** underserved communities through neighborhood investment programs and partnership events like Rock the Block

*Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.*

## Through shelter, we empower.

## About Rock the Block Oak Park 2025

Rock the Block is a two-day Habitat community impact event that brings together hundreds of volunteers to work in partnership with residents to invest in and revitalize Oak Park neighborhoods.

Over the past seven years, with ongoing support from the City of Sacramento, SMUD, Sacramento Impact Partners and the Sacramento Promise Zone Financial Institution Collaborative, as well as numerous corporate partnerships, Habitat's Rock the Block efforts in Oak Park have preserved critically needed affordable housing by repairing over 105 homes for low-income families, seniors and Veterans. This annual event has also revitalized this historically neglected neighborhood through numerous community enhancement projects at area schools, churches and communal gardens.

Volunteer activities during Rock the Block Oak Park include a variety of home repairs, as well as neighborhood enhancement projects that can include painting, fence repairs and community landscaping/clean-up.

**To learn more and watch video recaps from previous Rock the Block events, visit [HabitatGreaterSac.org/RocktheBlock](https://HabitatGreaterSac.org/RocktheBlock)**





## Be Part of Rock the Block Oak Park 2025!

Join Habitat for Humanity of Greater Sacramento for our 8th Annual Rock the Block event in Oak Park May 9 - 10, 2025!

**Sponsorships must be committed by March 31, 2025 to be included on signage and t-shirts.**

### SPONSORSHIP LEVELS & BENEFITS

	Presenting Sponsor \$50,000 (Industry Exclusive)	Community Revival \$25,000	Raise the Roof \$10,000	Curb Appeal \$5,000	Street Sleek \$2,500	Brushed with Kindness \$1,000
Recognized as "Presenting Sponsor" on all event marketing materials						
Speaking opportunity at event						
Inclusion in press release and media interview opportunity						
Acknowledged during opening ceremony						
Highlighted in video recap	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Lunch and t-shirt provided to volunteers						
Number of volunteer registrations included*	50	40	30	15	10	4

\*Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.

### QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at [ksin@habitatgreatersac.org](mailto:ksin@habitatgreatersac.org).

**HabitatGreaterSac.org/RockOakPark**