



2025 SPONSORSHIP OPPORTUNITIES



ROCK THE BLOCK

BRYTE/BRODERICK

OCTOBER 10TH & 11TH, 2025



PRESENTED BY:



Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

We bring people together to:

BUILD affordable housing throughout the greater Sacramento Region

REPAIR affordable housing to prevent low-income homeowners from being displaced

REVITALIZE underserved communities through neighborhood investment programs and partnership events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

Through shelter, we empower.



About Rock the Block Bryte/Broderick 2025

Rock the Block is an extraordinary two-day Habitat for Humanity impact event that unites hundreds of volunteers and sponsors to work in partnership with local residents to accomplish numerous vital home repairs, landscape restorations and community revitalization projects.

By channeling financial contributions and thousands of volunteer hours, Habitat for Humanity is able to transform these resources into substantial community investments in historically underserved areas throughout Sacramento and Yolo Counties.

On October 10th and 11th, 2025, Rock the Block is set to make a major difference in the Bryte Broderick neighborhoods of West Sacramento.

We invite you to join us for this remarkable Habitat for Humanity community impact event. For more information and to view our 2024 Rock the Block Bryte Broderick recap video, please visit: habitatgreatersac.org/RockBryteBroderick




Be part of Rock the Block Bryte Broderick 2025!

Join Habitat for Humanity of Greater Sacramento for our annual Rock the Block event in the Bryte Broderick neighborhoods of West Sacramento.

Sponsorship must be committed by August 29, 2025 to be recognized on event t-shirt, banner and signs.



 [LEARN MORE](#)

SPONSORSHIP LEVELS & BENEFITS

- Recognized as "Presenting Sponsor" on all event marketing materials
- Speaking opportunity at event
- Inclusion in press release and media interview opportunity
- Acknowledged during opening ceremony
- Highlighted in video recap
- Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner
- Lunch and t-shirt provided to volunteers
- Number of volunteer registrations included*

Presenting Sponsor
\$50,000
(Industry Exclusive)





LOGO
LOGO

50

Community Revival
\$25,000




LOGO
LOGO

40

Raise the Roof
\$10,000


LOGO
LOGO

30

Curb Appeal
\$5,000


LOGO
LOGO

15

Street Sleek
\$2,500

NAME
NAME

10

Brushed with Kindness
\$1,000

NAME
NAME

4

*Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.

QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at ksin@habitatgreatersac.org.