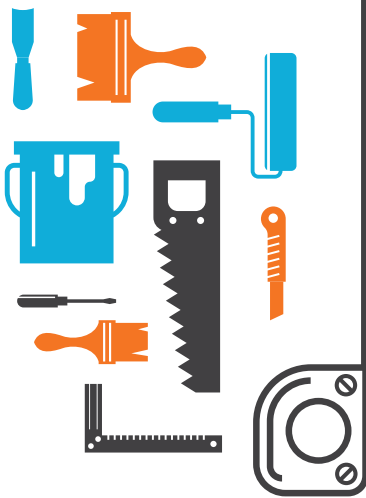




2025 SPONSORSHIP OPPORTUNITIES



Habitat for Humanity®
of Greater Sacramento



ROCK THE BLOCK

BRYTE BRODERICK

OCTOBER 17TH & 18TH, 2025



PRESENTED BY:





Who We Are

The mission of Habitat for Humanity is to build and preserve affordable housing for low-income families, seniors and Veterans. With the belief that everyone should have a decent and safe place to live, Habitat for Humanity builds homes, communities and hope.

We bring people together to:

BUILD affordable housing throughout the greater Sacramento Region

REPAIR affordable housing to prevent low-income homeowners from being displaced

REVITALIZE underserved communities through neighborhood investment programs and partnership events like Rock the Block

Habitat for Humanity of Greater Sacramento impacts over 10,000 individuals annually in Sacramento and Yolo Counties through build, repair, and community projects.

About Rock the Block Bryte Broderick 2025

Rock the Block is an extraordinary two-day Habitat for Humanity impact event that unites hundreds of volunteers and sponsors to work in partnership with local residents to accomplish numerous vital home repairs, landscape restorations and community revitalization projects.

By channeling financial contributions and thousands of volunteer hours, Habitat for Humanity is able to transform these resources into substantial community investments in historically underserved areas throughout Sacramento and Yolo Counties.

On October 10th and 11th, 2025, Rock the Block is set to make a major difference in the Bryte Broderick neighborhoods of West Sacramento.

We invite you to join us for this remarkable Habitat for Humanity community impact event. For more information and to view our 2024 Rock the Block Bryte Broderick recap video, please visit: habitatgreatersac.org/RockBryteBroderick

Through shelter, we empower.

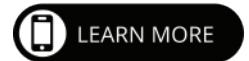




Be Part of Rock the Block Bryte Broderick 2025!

Join Habitat for Humanity of Greater Sacramento for our annual Rock the Block event in the Bryte Broderick neighborhoods of West Sacramento.

Sponsorships must be committed by September 5, 2025 to be recognized on event t-shirt, banner, and signs.



SPONSORSHIP LEVELS & BENEFITS

Recognized as "Presenting Sponsor" on all event marketing materials
Speaking opportunity at event
Inclusion in press release and media interview opportunity
Acknowledged during opening ceremony
Highlighted in video recap
Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner
Lunch and t-shirt provided to volunteers
Number of volunteer registrations included*

**Presenting
Sponsor**
\$50,000
(Industry Exclusive)

LOGO
LOGO
50

**Community
Revival**
\$25,000

LOGO
LOGO
40

**Raise the
Roof**
\$10,000

LOGO
LOGO
30

**Curb
Appeal**
\$5,000

LOGO
LOGO
15

**Street
Sleek**
\$2,500

NAME
NAME
10

**Brushed with
Kindness**
\$1,000

NAME
NAME
4

**Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.*

QUESTIONS?

Email Gerardo Cabral, Director of Community & Corporate Partnerships,
at gcabral@habitatgreatersac.org.

habitatgreatersac.org/rockbrytebroderick