



Habitat
for Humanity®
of Greater Sacramento

10th Anniversary
*Hard Hats &
High Heels
Gala*

Saturday, September 16th, 2023
Sacramento Memorial Auditorium

Live & Silent Auction
Donation Opportunities



Together, We Build Homes, Communities, and Hope.

Habitat for Humanity is **the only** provider of affordable homeownership opportunities to low-income families in our region. Habitat also provides critical home repairs to vulnerable low-income, elderly, and veteran populations so they can stay in their homes and age in place with dignity.

Always a hand up, not a handout.

Habitat homeowner partners put in 500 hours of sweat equity on the job-site and then can purchase their home through an affordable 0% interest, 30-year mortgage.

As an equity builder, Habitat predominantly provides homeownership opportunities to those who have been historically excluded from ownership and equity building opportunities in this region through systemic racism or lack of opportunity.

Together, we can build forward to provide and preserve more affordable housing in the Sacramento Region.



2023 Habitat Gala

Saturday, September 16th
Memorial Auditorium



Considered to be one of the Sacramento's preeminent black-tie events, Habitat's 2022 Hard Hats & High Heels Gala **SOLD OUT** months in advance and brought together high profile business leaders, elected officials, philanthropists and members of the media to support the vital work of Habitat for Humanity and raise over \$430K to address the affordable housing crisis in the Greater Sacramento Region.



Please join us on September 16, 2023, to celebrate the 10th Anniversary of our Hard Hats & High Heels Gala at the prestigious Memorial Auditorium. The evening's festivities will include a champagne reception, gourmet dinner and libations, outstanding entertainment, an exciting live auction, a very memorable program, and a Midtown after-party like no other!



Our goal for the 2023 10th Anniversary Gala is to raise \$250,000 through our live and silent auctions and our Fund-a-Need, but we will not be able to accomplish this goal without help from the community. If you would like to donate a high-end item or experience for our live auction (value of \$2,000-\$20,000+), or donate to our online Silent Auction (value of \$50-\$2,000), we would be very grateful for your support! **Note: All auction donations are tax deductible for their fair market value.**



Watch the 2022 Gala Recap Video [HERE](#).
HabitatGreaterSac.org/GALA

Please contact Matthew Romsa at
MRomsa@HabitatGreaterSac.org or (916) 440-1215
x1112

habitatgreatersac.org/galaauctiondonation

Live Auction Donations

The Live Auction will be a very exciting part of our 10th Anniversary High Heels and Hard Hats Gala program. Our extraordinary Auctioneer Freddie Silveria will be curating approximately 12 high-end, “must-have” Live Auction items, experiences and packages valued at \$2,000-\$20,000+

Past Live Auction Items

- Exclusive Golf Foursomes (i.e., Pebble Beach, Broadmoor, La Quinta, etc.)
- Romantic Destination Vacations (i.e., Hawaii, Mexico, Carriibbean, etc.)
- Private Celebrity Chef dinner party for 10+
- Suites for 49ers, Giants, Kings
- Napa Valley Wine Tasting Adventure
- Spa Resort Packages (Carmel Valley, Cavallo Point, Auberge)
- Sports Adventures (i.e., skiing, bike excursions, auto racing, deep sea fishing, etc.)
- Tahoe Vacation Getaway – Summer or Winter
- Ultimate “Big Name” Concert Experience at Golden 1
- First Class Airfare for Two
- Family Disney Adventures

Note: All auction donations are tax deductible for their fair market value.

Visibility and Recognition

- Your name listed as a donor next to the auction item in the program and on social media
- Your name, logo, and photo (if desired) highlighted on the auction slide during the event
- Your name mentioned on stage by our auctioneer Freddie Silveria during the event

Visit habitatgreatersac.org/galaauctiondonation or contact Matthew Romsa at MRomsa@HabitatGreaterSac.org to donate an auction item





Silent Auction Donations

The Silent Auction for the 10th Anniversary Hard Hats & High Heels Gala will be presented virtually (online) so that both attendees and non-attendees can take part. Silent Auction items run the gamut of unbelievable buys and experiences to keep and enjoy or gift to that special someone. These items range in value from \$50-\$2,000.

Past Silent Auction Items

- Tickets to 49er, Giants, Kings
- Overnight getaways SF, Wine Country
- Special occasion limo service
- Selections of premium wines
- Sports equipment – electric bike, kayak, scooter
- Restaurant gift certificates
- Family fun packages
- Salon/beauty treatment certificates
- Golf Foursomes
- Art/Photography

Note: All auction donations are tax deductible for their fair market value.

Visibility and Recognition

- Your name listed as a donor next to the auction item on the online auction portal
- Your name listed as a donor on social media promotions of your donated item

Visit habitatgreatersac.org/galaauctiondonation or contact Matthew Romsa at MRomsa@HabitatGreaterSac.org to donate an auction item