



**Habitat**  
for Humanity®  
of Greater Sacramento

*Hard Hats &  
High Heels  
Gala*

**2022 Habitat for Humanity Gala**

Saturday, September 24th, 2022

Outdoor Rooftop Gala at the Sutter Club

**#BreakingNewGround**



# Together, We Build Hope, Homes, & Equity.

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Habitat for Humanity is **the only** provider of affordable homeownership opportunities to low-income families of our region. Habitat also provides critical home repairs to vulnerable low-income, elderly, and veteran populations so they can stay in their homes and age in place with dignity.

**Always a hand-up, not hand-out.** Habitat homeowner partners put in sweat equity to build and repair their homes and purchase their homes through an affordable mortgage.

As an equity builder, Habitat predominantly provides homeownership opportunities to those who have been historically excluded from ownership and equity building opportunities in this region through systemic racism or lack of opportunity.

**Together, we can build forward and break new ground.**





# 2022 Habitat Gala

Saturday, September 24th  
Rooftop Gala at Sutter Club

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Our sold-out 2021 Hard Hats & High Heels Gala brought together 300 high profile business leaders, elected officials, philanthropists, and media members to the rooftop of the Sutter Club to raise critical support for the work of Habitat for Humanity of Greater Sacramento.



Featured in the [Sacramento Business Journal](#) - the Habitat Gala is one of the Sacramento region's top events of the year.



Join us September 24th at Sacramento's prestigious Sutter Club for a catered dinner, entertainment, music, live auction, and high impact program you won't forget!

*The event is black-tie and space at the Gala is very limited to only 300 guests so we encourage sponsors to book their table early!*

*To secure your spot, please contact Senior Development Officer Kathy Severson at [KSeverson@HabitatGreaterSac.org](mailto:KSeverson@HabitatGreaterSac.org) or (916) 440-1215 x1122.*



Watch the 2021 Gala Recap Video [HERE](#).  
[HabitatGreaterSac.org/GALA](https://www.HabitatGreaterSac.org/GALA)



# Presenting Sponsor - no longer available

## ENTERTAINMENT & HOSPITALITY

- Two premier tables of 8 at the event (16 tickets) with highlighted seating
- VIP Experience - Guests will enjoy premium table placement and chilled high quality champagne at table
- Team Build Day experiences on the Habitat jobsite

## CORPORATE VISIBILITY AND RECOGNITION

- Featured on Habitat's website
- Opportunity for recognition and to speak in the welcoming remarks
- Your speaker, name, and logo highlighted in the [After-Gala Thank You Video](#)
- Logo included on all mailed, emailed, and printed Gala communications
- Premier inclusion in Habitat's social media plan surrounding this event
- Full-page color 2 page ad spread in the printed program. Ad will also be displayed on visual screen during the event
- Presenting sponsor recognition on website, e-blasts, media, and social media
- Home page recognition on the Habitat Greater Sacramento website
- Corporate name featured in all thank you letters to donors
- Exclusive slide with your corporate logo on rotating screen playing during event with double frequency of other slides
- Recognition in Gala marketing collateral including program, press release, media coverage, and e-newsletter
- Use of the Habitat Greater Sacramento logo and name for one year







# Hope Builder Sponsorship \$10,000

no longer available

## ENTERTAINMENT & HOSPITALITY

- 2 prominently placed tables of 8 (16 tickets) with name recognition
- VIP Experience - Guests will enjoy premium table placement and chilled high quality champagne at table
- Team Build Day experience on the Habitat jobsite for up to 25 volunteers (\$5,000 value)

## CORPORATE VISIBILITY AND RECOGNITION

- Full-page, color ad in the printed program. Ad will also be displayed on visual screen during the event
- Onstage recognition during the program
- Premier recognition in the [After-Gala Thank You Video](#)
- Logo included on all mailed, emailed, and printed Gala communications before and after event
- Inclusion in Habitat's social media plan surrounding this event
- Recognition on pre and post event website, e-blasts, and social media
- Logo on Gala web page and signage
- Corporate logo featured prominently on thank you insert to all attendees
- Exclusive slide with your corporate logo on rotating screen playing during event
- Recognition in Gala marketing collateral including program, press release, media coverage, and e-newsletter
- Use of the Habitat Greater Sacramento logo and name for one year following the event



# Future Framer Sponsorship

## \$5,000 **no longer available**

### ENTERTAINMENT & HOSPITALITY

- One prominently placed table of 8 with name recognition
- VIP Experience - Guests will enjoy premium table placement and chilled high quality champagne at tables

### CORPORATE VISIBILITY AND RECOGNITION

- 1/2 page color ad in the printed program. Ad will also be displayed on visual screen during the event
- Onstage recognition during the program with other Future Framer Sponsors
- Logo included in the [After-Gala Thank You Video](#)
- Logo included on mailed, emailed, and printed Gala communications before and after event
- Recognition on pre and post event website, e-blasts, and social media
- Logo on Gala web page and signage
- Corporate name featured on thank you insert to all attendees
- Exclusive slide with your corporate logo on rotating screen playing during event
- Recognition in program, sponsorship sign, and e-newsletter
- Use of the Habitat Greater Sacramento logo and name for one year following the event







## Wall Raiser Sponsorship \$2,500

no longer available

### ENTERTAINMENT & HOSPITALITY

- One table of 8 with name recognition

### CORPORATE VISIBILITY AND RECOGNITION

- Included as a participating sponsor in the [After-Gala Thank You Video](#)
- Featured on gala web page and signage
- Name or corporate logo included with wall raiser sponsors on rotating screen playing during event
- Use of the Habitat Greater Sacramento logo and name for one year following event