

**Please note:** The 2024 Gala is a ticketed event and will completely sell out. This information is exclusively for sponsors and ticketed guests. Click <a href="https://example.com/here">here</a> to check out the event webpage!

## 2024 Gala FAQs

When is the Habitat Gala? This year's Hard Hats & High Heels Gala will be held on Saturday, September 21st, 2024, at the Memorial Auditorium- 6:00pm.

When will I receive my ticket? You will not receive a physical ticket to this event. When you are registered through the GiveSmart online ticketing system through your table sponsorship or your purchase of individual tickets, you will receive a notification with a prompt to create a username and login. We encourage you to fill out all personal information, as well as submit your credit card prior to the event for a faster check-in and check-out process. The event itself will be a ticketless event with all registrants' names on a list for entrance. Only pre-registered guests will be admitted.

What do I need to bring to the Gala? Please bring your ID and a credit card to participate in the live auction and Fund-The-Future.

What time does the Habitat Gala start and end? The Habitat Gala begins promptly at 6pm with a champagne reception followed by a program and exciting after-party under the stars with a DJ and surprises in store!

**Where is the Habitat Gala?** The Habitat Gala will take place at the Memorial Auditorium located at 1515 J St, Sacramento, CA 95814. The reception, dinner and program, as well as the after-party, will take place outdoors and inside the Memorial Auditorium. *Guests are asked to enter along 15th street Between I and J streets at the western entrance to the Memorial Auditorium.* 

Where do I park, and will there be valet? Complimentary valet parking will be available for guests. Valet is located on the west side of the Memorial Auditorium on 15th street between I and J street. Wine, beer, bubbles, and specialty cocktails will be complimentary at the Habitat Gala, so we highly recommend attending the event via Uber/Lyft or a designated driver.

What can I expect at the event? The "Hard Hats & High Heels" Gala is Habitat for Humanity of Greater Sacramento's premier fundraising event of the year! The event includes an exciting champagne reception, outstanding live entertainment, wine and gourmet dinner, an exciting live auction and a lively after-party where guests can dance the night away under the stars! You won't want to miss the fun surprises in store during the after party! The goal of this year's Gala is to raise \$500,000+ to support Habitat's ambitious goals to build and repair more homes in the coming year than any other year. For guests who have not attended the Habitat Gala recently, we encourage you to watch this *brief video recap* of our 2023 Gala to get a feel for what to expect at this year's event.

What do I wear to the Habitat Gala? The Habitat Gala is a black-tie event. Most guests wear suits, tuxes, or floor length gowns. For inspiration, please check out this photo album from the Sacramento Business Journal's coverage of our 2023 event!

Why am I being asked to give my credit card information? The "Hard Hats & High Heels" Gala is Habitat for Humanity of Greater Sacramento's premier fundraising event of the year. A focus of the evening's program is the exciting live auction and our Fund-The-Future opportunity. All guests are encouraged to participate. Funds raised during the Gala will support Habitat's mission to build and preserve affordable housing for hardworking families, seniors and Veterans in our region. Together we can build homes, communities and hope!

Can't I just submit my credit card when I arrive rather than putting it into the safe, secure system ahead of time? While you can provide your credit card at the event upon arrival at check-in, by putting in your credit card prior to the event, you help support a quicker and more efficient check-in and check-out process for yourself and our other guests.

## **Auction & Donation Questions**

Where can I view the auction items? The live auction will be available for preview on Monday, September 16<sup>th</sup> and we will also feature a few "select" silent auction items as well. The silent auction will be open for bidding for everyone, whether attending the event or not, while the live auction is only available for ticketed guests the night of the event. We encourage guests to please share the silent auction opportunity with anyone who may be interested in supporting Habitat's mission to build and preserve affordable housing for low-income families, seniors and Veterans. Follow us on social media and keep an eye on your inbox for a link to browse and bid!

I know someone who is not able to attend, but would like to make an absentee bid or donation at the event, how can this be coordinated? Fantastic! Donations can be made online <a href="here">here</a>. Absentee bids or donations can also be made by contacting our Senior Development Officer Kathy Severson at <a href="KSeverson@HabitatGreaterSac.org">KSeverson@HabitatGreaterSac.org</a>.

I am interested in making a matching donation challenge and/or making a large gift at the Gala and I'd like to coordinate with Habitat beforehand, is that possible? Yes! Please contact our Senior Development Officer Kathy Severson at KSeverson@HabitatGreaterSac.org.

If I am the winning bidder, when do I receive my auction item? Auction items will be available for pick up at Habitat for Humanity of Greater Sacramento (819 North 10th Street, Sacramento, CA 95811) on Monday, September 30th between the hours of 9:00am – 6:00pm. If you are unavailable to pick up your item on the pick-up day, please contact <a href="KSin@HabitatGreaterSacr.org">KSin@HabitatGreaterSacr.org</a> for alternative pick-up or delivery options. Please note that for delivery options, additional charges may be incurred at the expense of winner.

## Food & Beverage

I have food allergies/restrictions, how do I make sure they are accommodated? When you receive your ticketed registration through purchasing your ticket or through your table sponsorship, please select your entrée of choice and let us know if you have any additional restrictions/allergies for our team to be aware of. Our menu includes a meat and a vegan/vegetarian option for the main course. Passed appetizers will also include meat, fish, and vegan options.

What food and beverages will be served at this year's Habitat Gala? Dinner entrée options will include Citrus and Chile Braised Short Rib style pot roast and garlic roasted fingerling potatoes or Harissa Roasted Cauliflower Steak served with a rustic mashed potato (vegan, gluten-free). Entrées will be served with house-baked bread and butter and a dinner salad of endive, radicchio, slivered almonds, sliced apple, and citrus vinaigrette.

## **Miscellaneous**

I am interested in getting an additional ticket to this year's event, is that possible? The Habitat Gala will be completely sold out and we have limited availability for additional tickets. Please contact Senior Development Officer, Kathy Severson at KSeverson@HabitatGreaterSac.org with any questions.

I have friends/colleagues/family members who are unable to attend the Gala but would love to support Habitat. How can they do that? Individuals can also make a general donation <a href="here">here</a>, donate material goods to the Habitat ReStore, or sign up to volunteer with Habitat for Humanity of Greater Sacramento on our website page <a href="here">here</a>. For any questions on how to support Habitat outside of attending the Gala event, please contact Corporate Engagement Manager Kim Sin at <a href="KSin@HabitatGreaterSac.org">KSin@HabitatGreaterSac.org</a>.

I have a question that was not answered on this page, who can I contact? For any questions not answered, please contact our Senior Development Officer Kathy Severson at KSeverson@HabitatGreaterSac.org.