



# Habitat Door Project

A unique collaborative project, as part of the 2017 Hard Hats & High Heels Gala, which will bring together local artists to support Habitat for Humanity of Greater Sacramento's mission of creating a world where everyone has a safe, decent place to call home.

Chaired by William Ishmael

[www.HabitatGreaterSac.org/DOORS](http://www.HabitatGreaterSac.org/DOORS)

# Habitat Door Project

Benefiting Habitat for Humanity of Greater Sacramento

Habitat for Humanity is dedicated to bringing people together to build and repair hope, homes and community.

Since 1985, Habitat has built 135 homes in the Greater Sacramento and Yolo community - helping provide safe and decent housing to nearly 500 local children whose lives and futures have been forever changed through the Habitat program.

The Habitat Door Project is a unique and collaborative new element to annual Hard Hats & High Heels Gala in which selected local artists are invited to celebrate their talents while bringing attention and support to our mission of creating a world where everyone has a safe, decent place to call home.

Interested artists will submit an online RFP to participate. Our judges panel, chaired by William Ishmael, will review all submissions and select 6-10 featured artists. Each selected artist will receive a recycled door from the Habitat ReStore and the theme of "what home means to you" to incorporate into their door. The doors will be displayed prior to the Gala for public viewing and then auctioned off on Friday, April 28th as part of the event.

To see the direct impact your support of Habitat can make, watch our video at

[www.HabitatGreaterSac.org/Impact](http://www.HabitatGreaterSac.org/Impact)

[Click to play video](#)





# About the Gala

Friday, April 28th, 2017

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Join Habitat for Humanity of Greater Sacramento and over 400 of Sacramento's ambassadors, influencers, and business leaders for our premier fundraising event on Friday, April 28th at Sacramento's most exclusive and evanescent event venue - the Railyards.

Attendees are expected to include a high-profile group of top philanthropists, business leaders, elected officials, and media representatives. The Gala will raise funds for Habitat for Humanity of Greater Sacramento's programs to build and repair hope, homes, and community in the greater Sacramento and Yolo County community.

The Hard Hats & High Heels Gala is our one and only fundraising event for the year and will include a special collaborative painted doors project with local artists, a VIP reception with the artists and fellow VIP's, a gourmet feast by Sacramento's newest premier caterer, lively entertainment, a high end Live Auction led by David Sobon, mingling with fellow leaders and community influencers, and much more.

We invite you to attend, sponsor, and be recognized as we transform the Railyards for an evening to remember to help change lives and build a better community where everyone has a safe, decent place to call home.

**Honorary Committee Members: Mayor Darrell Steinberg, Diane Mizell, Joan Leineke, John Frisch, and Patrick Harbison.**



# Habitat Doors Project Judges

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William Ishmael - Chair

[www.iamishmael.com](http://www.iamishmael.com)



Pamela Skinner

[www.skinnerhowardart.com](http://www.skinnerhowardart.com)



Michael Dunlavey

[www.dunlaveystudio.com](http://www.dunlaveystudio.com)

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*All artist submissions must be submitted to our judges through the online RFP by January 13th. Each submission will be carefully reviewed by our 3 judges and the final selected artists will be announced and notified by January 20th.*

# Participating in the Habitat Door Project

## DIRECT BENEFITS TO ARTIST

- One event ticket and one VIP reception ticket (includes a meet and greet with VIP's, upgraded libations, and VIP parking)
- Small stipend provided for supplies needed.
- Media and community exposure throughout the project and at the event
- The opportunity to keep 25% or 50% of the auction sale price of your door (or donate 100% to Habitat as a full tax write-off)
- Onstage recognition during the program, as well as recognition in the program and e-newsletter (including your bio and contact information).
- The opportunity to highlight and showcase your support for Habitat for Humanity of Greater Sacramento

## GUIDELINES FOR PARTICIPATION

- All artists must submit the online RFP by January 13th, 2017.
- All participating artists must first be approved by our judges panel. (There will be 6-10 selected artists in total with finalists announced by January 20th).
- The theme of "What home means to you" must be incorporated in the door.
- The artist must provide a 3-4 sentence explanation for the inspiration behind their door design.
- The door needs to stay intact.
- All artwork must be original.
- All doors must be completed for display by March 24th, 2017.
- Once submitted the doors become property of HFHGS until they are auctioned to the buyer.
- Artists must confirm whether they are donating 50%, 75%, or 100% of the auction sale price to Habitat prior to the event on April 28, 2017.
- The door project will conclude on April 28, 2017 at the Hard Hats & High Heels Gala fundraiser at the Railyards where doors will be auctioned off to the highest bidder. The artists portion of the sale price will be mailed within a week following the event.

**TO SUBMIT A DOOR PROPOSAL** (must be submitted by January 13)

Visit [www.HabitatGreaterSac.org/DOORS](http://www.HabitatGreaterSac.org/DOORS)

## Questions?

Laine Himmelmann at [LHimmelmann@HabitatGreaterSac.org](mailto:LHimmelmann@HabitatGreaterSac.org)