

# 2025 SPONSORSHIP OPPORTUNITIES



**Habitat**  
**for Humanity**<sup>®</sup>  
of Greater Sacramento

[www.habitatgreatersac.org](http://www.habitatgreatersac.org)

## At Habitat for Humanity of Greater Sacramento, we build more than homes—we build hope.

Within this sponsorship packet, you'll find a diverse array of events that inspire and unite our community. Each sponsorship opportunity is thoughtfully designed to offer your team exclusive benefits, elevated visibility, and meaningful brand alignment with Habitat's mission.

By partnering with us as a sponsor, your company plays a vital role in advancing our efforts to provide safe, affordable housing, revitalize neighborhoods, and deliver essential resources to those in need. Together, we can transform lives—empowering low-income families, seniors, and veterans across Sacramento and Yolo counties while showcasing your commitment to making a difference.

This is more than a sponsorship—it's a chance to join a powerful movement that brings hope, stability, and opportunity to those who need it most. We invite you to explore the opportunities ahead and partner with us in the year to come. Together, we build!

## OUR VISION

A world where everyone has a decent place to live.

## OUR MISSION

Seeking to put love into action, Habitat for Humanity brings people together to build homes, communities, and hope.



## WHO WE ARE

Since 1985, Habitat for Humanity of Greater Sacramento has served Sacramento and Yolor Counties by building and preserving affordable housing for low-income families, seniors, and veterans.



# 2025 SPONSORSHIP OPPORTUNITIES

## Build For Unity

January 31st, February 1st, February 7th, and February 8th

## Women Build

Every Wednesday, Friday, and Saturday in March

## Rock The Block Oak Park

May 9th and May 10th

## Hard Hats & High Heels Gala

September 20th

## Rock The Block Bryte Broderick

October 10th and October 11th

## Playhouse Program

Year-Round

## Home Sponsorships

Year-Round

[HABITATGREATERSAC.ORG/SPONSORSHIPS](https://HABITATGREATERSAC.ORG/SPONSORSHIPS)

# BUILD FOR UNITY

## Late January / Early February



### ABOUT

Join 200+ volunteers of diverse faiths, beliefs, and backgrounds in Habitat for Humanity's Build for Unity, an interfaith event creating affordable housing for low-income families, seniors, and veterans. Founded in Sacramento in 2016, Build for Unity now inspires interfaith collaboration nationwide during World Interfaith Harmony Week, raising vital funds and hope for communities in need.

### SPONSORSHIP LEVELS & BENEFITS

Opportunity to participate in home dedication

Media interview opportunity

Inclusion in press release

Highlighted in video recap

Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner

Lunch and t-shirt provided to volunteers

Number of volunteer registrations included

**Community Builder**  
\$5,000



LOGO



30

**Block Builder**  
\$2,500



LOGO



20

**Hope Builder**  
\$1,000



NAME



10

**Unity Builder**  
\$500



NAME



5

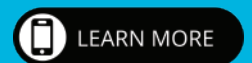
*Individual registrations available at \$100 per person. Includes lunch and a t-shirt.*

### QUESTIONS?

Email Kathy Severson, Senior Development Officer, at [kseverson@habitatgreatersac.org](mailto:kseverson@habitatgreatersac.org).



[habitatgreatersac.org/buildforunity](http://habitatgreatersac.org/buildforunity)



# WOMEN BUILD

March



## ABOUT

Join over 600 women from throughout the Greater Sacramento Region for Habitat's signature Women Build event, celebrating Women's History Month and International Women's Day! Habitat empowers low-income women, especially single mothers, with life-changing homeownership opportunities—building safe, decent, affordable housing, as well as hope for brighter futures. Strong Women Build Strong Communities!

## SPONSORSHIP LEVELS & BENEFITS

### Presenting Sponsor

\$25,000

(Industry Exclusive)

Recognized as "Presenting Sponsor" on all event marketing materials

Media interview opportunity

Inclusion in press release

Exclusive access to jobsite on your selected build day

Speaking opportunity at event

Highlighted in video recap

Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner

Lunch and t-shirt provided to volunteers

Number of volunteer registrations included

5 Hammers

LOGO

LOGO

50

### Community Builder

\$10,000

4 Hammers

LOGO

LOGO

40

### Neighborhood Builder

\$5,000

3 Hammers

LOGO

LOGO

20

### Block Builder

\$2,500

2 Hammers

NAME

NAME

10

### Hope Builder

\$1,000

1 Hammer

NAME

NAME

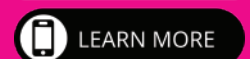
4

Individual registrations available at \$250 per person. Includes lunch and a t-shirt.

## QUESTIONS?

Email Kathy Severson, Senior Development Officer, at [kseverson@habitatgreatersac.org](mailto:kseverson@habitatgreatersac.org).

[habitatgreatersac.org/womenbuild](https://habitatgreatersac.org/womenbuild)



# ROCK THE BLOCK OAK PARK

May



## ABOUT

Join hundreds of volunteers at Rock the Block, Habitat's two-day event to revitalize Oak Park! Together with residents, we'll invest in home repairs, property enhancements, and neighborhood projects, revitalizing homes, churches, schools and gardens throughout Oak Park. Be part of this powerful community event to repair affordable housing for low-income families, seniors and veterans, and build pride in this historic Sacramento community.

## SPONSORSHIP LEVELS & BENEFITS

- Recognized as "Presenting Sponsor" on all event marketing materials
- Speaking opportunity at event
- Inclusion in press release and media interview opportunity
- Acknowledged during opening ceremony
- Highlighted in video recap
- Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner
- Lunch and t-shirt provided to volunteers
- Number of volunteer registrations included\*

**Presenting Sponsor**  
\$50,000  
(Industry Exclusive)

**Community Revival**  
\$25,000

**Raise the Roof**  
\$10,000

**Curb Appeal**  
\$5,000

**Street Sleek**  
\$2,500

**Brushed with Kindness**  
\$1,000

LOGO	LOGO	LOGO	LOGO	NAME	NAME
LOGO	LOGO	LOGO	LOGO	NAME	NAME
50	40	30	15	10	4

\*Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.

## QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at [ksin@habitatgreatersac.org](mailto:ksin@habitatgreatersac.org).

[habitatgreatersac.org/rockoakpark](https://www.habitatgreatersac.org/rockoakpark)



LEARN MORE

# HARD HATS & HIGH HEELS GALA

September



## ABOUT

Celebrate Habitat's 40th Anniversary of building homes, communities and hope in Sacramento and Yolo counties at our annual Hard Hats & High Heels Gala! This very special night of elegance and inspiration includes a champagne reception, gourmet dinner and libations, exciting live auction and outstanding entertainment. This milestone Habitat event will sell out fast, so secure your sponsorship now for a memorable evening that helps build safe, decent affordable housing and transform lives throughout the region.

## SPONSORSHIP LEVELS & BENEFITS

- Recognized as "Presenting Sponsor" on all event marketing material
- Speaking opportunity at event
- Exclusive after-party host including logo projection
- Name listed in thank you letter
- Highlighted in video recap
- Social media recognition
- Program ad size
- Recognition on screen during event, event website, e-newsletter, and event signage
- Table type (includes champagne)
- Number of tables (8 seats each)

Presenting Sponsor  
\$50,000

  
  
  
  
  
  
**2-PAGE**  
**LOGO**  
**VIP**  
**2**

Future Framer  
\$25,000

  
  
  
  
**2-PAGE**  
**LOGO**  
**VIP**  
**2**

Hope Builder  
\$10,000

  
  
**1-PAGE**  
**LOGO**  
**PROMINENT**  
**2**

Roof Raiser  
\$5,000

  
  
**1/2-PAGE**  
**LOGO**  
**PREFERRED**  
**1**

Wall Raiser  
\$3,000

**NAME**  
**STANDARD**  
**1**

## QUESTIONS?

Email Kathy Severson, Senior Development Officer, at [kseverson@habitatgreatersac.org](mailto:kseverson@habitatgreatersac.org).

[habitatgreatersac.org/gala](http://habitatgreatersac.org/gala)



LEARN MORE

# ROCK THE BLOCK BRYTE BRODERICK

October



## ABOUT

Join us for Rock the Block, a two-day Habitat event that unites hundreds of volunteers with residents to complete critical home repairs and community revitalization projects in the Bryte and Broderick neighborhoods of West Sacramento. Focused on preserving affordable housing and preventing displacement of low-income families and individuals, the event supports seniors, veterans, the disabled and BIPOC homeowners in need.

## SPONSORSHIP LEVELS & BENEFITS

- Recognized as “Presenting Sponsor” on all event marketing materials
- Speaking opportunity at event
- Inclusion in press release and media interview opportunity
- Acknowledged during opening ceremony
- Highlighted in video recap
- Recognition on event t-shirt, social media, event website, e-newsletters, and jobsite banner
- Lunch and t-shirt provided to volunteers
- Number of volunteer registrations included\*



**Presenting Sponsor**  
\$50,000  
(Industry Exclusive)

  
  
  
  
**LOGO**  
**LOGO**  
  
**50**

**Community Revival**  
\$25,000  
  
  
  
**LOGO**  
**LOGO**  
  
**40**

**Raise the Roof**  
\$10,000  
  
**LOGO**  
**LOGO**  
  
**30**

**Curb Appeal**  
\$5,000  
  
**LOGO**  
**LOGO**  
  
**15**

**Street Sleek**  
\$2,500  
  
**NAME**  
**NAME**  
  
**10**

**Brushed with Kindness**  
\$1,000  
  
**NAME**  
**NAME**  
  
**4**

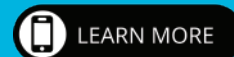
\*Up to 20 volunteers per day; Groups of 10 or more may be assigned to different jobsites.

## QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at [ksin@habitatgreatersac.org](mailto:ksin@habitatgreatersac.org).



[habitatgreatersac.org/rockbrytebroderick](https://habitatgreatersac.org/rockbrytebroderick)





# PLAYHOUSE PROGRAM

## Year-Round



### ABOUT

While supporting Habitat's mission to provide low-income families with affordable homeownership opportunities, this unique team building experience provides local children with a safe space to play and call their own. By building and designing together, your team can have some creative fun, give back to the community and experience the rewards of creating a very special playhouse for children of local Habitat and veteran families throughout the region.

### SPONSORSHIP LEVELS & BENEFITS

Company logo on Playhouse Program webpage

Habitat t-shirt

Lunch provided

Social media recognition

Number of volunteer registrations included

Premium Build  
\$5,000



10

Basic Build  
\$3,000



10



### QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at [ksin@habitatgreatersac.org](mailto:ksin@habitatgreatersac.org).



[habitatgreatersac.org/playhouseprogram](https://habitatgreatersac.org/playhouseprogram)



# HOME SPONSORSHIP

## Year-Round



### ABOUT

In 2025, Habitat for Humanity of Greater Sacramento will celebrate 40 years of serving Sacramento and Yolo counties by building homes, communities and hope for low-income families, seniors, and veterans in need. As a Home Sponsor, your support helps provide vital homeownership opportunities while boosting your company's visibility as a leader in addressing the critical need for decent, safe and affordable housing throughout the region.

### SPONSORSHIP LEVELS & BENEFITS

- Opportunity to present keys and speak at a home dedication
- Special planned media day
- Opportunity for media interviews and associated event coverage
- Opportunity to be a Gift Giver at a home dedication event
- Listed on website as Regional Home Sponsor
- Social media post for each team build day
- Company logo on Habitat jobsite banners
- Permission to use Habitat logo for one year
- Team build days on Habitat jobsite\*

*\*Up to 20 volunteers per day.*

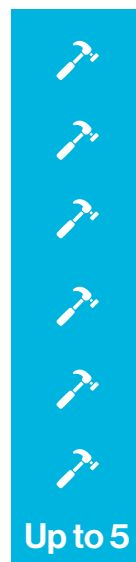
**Home Builder**  
\$100,000



**Future Framers**  
\$50,000



**Wall Raiser**  
\$25,000



**Roof Raiser**  
\$10,000



**Foundation Builder**  
\$5,000



### QUESTIONS?

Email Kim Sin, Corporate Engagement Manager, at [ksin@habitatgreatersac.org](mailto:ksin@habitatgreatersac.org).



[habitatgreatersac.org/homesponsor](https://www.habitatgreatersac.org/homesponsor)

