



**Habitat**  
for Humanity®  
of Greater Sacramento

11th Annual

# *Hard Hats & High Heels Gala*

Saturday, September 21st, 2024  
Sacramento Memorial Auditorium

**#OpeningDoors**



# Together, We Build Homes, Communities, and Hope!

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Habitat for Humanity of Greater Sacramento is the only provider of affordable homeownership opportunities to low-income families in our region. Habitat also provides critical home repairs to vulnerable low-income seniors and Veterans so they can remain in their affordable homes and age in place with dignity.

Always a hand-up, not a hand-out. Habitat homeowner partners put in 500 hours of sweat equity on the jobsite and then can purchase their home through an affordable 0% interest equivalent, 30-year mortgage.

As an equity builder, Habitat predominantly provides homeownership opportunities to those who have been historically excluded from ownership and equity building opportunities in this region through systemic racism or lack of opportunity.

Together, we can build forward to provide and preserve more affordable housing in the Sacramento Region.



# 11th Annual Habitat Gala

Considered to be one of Sacramento's preeminent black-tie events, Habitat for Humanity's 2023 Hard Hats & High Heels Gala SOLD OUT months in advance! The 10th Anniversary Gala brought together high-profile business and community leaders, elected officials, philanthropists and members of the media to support the vital work of Habitat for Humanity and raise over \$475K to address the affordable housing crisis in the Greater Sacramento Region.

Please join us on September 21, 2024, to celebrate our 11th Annual Hard Hats & High Heels Gala at the prestigious Memorial Auditorium. The evening's festivities will include a champagne reception, gourmet dinner and libations, outstanding entertainment, an exciting live auction, a truly memorable program and a Midtown after-party like no other!

This year's Habitat Gala promises to be yet another outstanding, sold-out celebration, so we encourage sponsors to secure participation early!

*For sponsorship information, please contact Kathy Severson at: [kseverson@habitatgreatersac.org](mailto:kseverson@habitatgreatersac.org) or (916) 440-1215 x1122.*

Watch the 2023 Gala recap video [HERE](#).  
[HabitatGreaterSac.org/Gala](https://HabitatGreaterSac.org/Gala)

# Presenting Sponsor - SMUD

**SOLD!**

## ENTERTAINMENT & HOSPITALITY

- 2 tables of 8 (16 guests), with VIP placements, name recognition on tables and premiere champagne service.

## CORPORATE VISIBILITY AND RECOGNITION

- Presenting Sponsor opportunity to speak during opening remarks at the Gala
- Presenting Sponsor recognition in Gala marketing collateral including, media coverage, e-newsletters and Gala program
- Presenting Sponsor recognition on Gala website, e-blasts, media and social media
- Presenting Sponsor corporate logo included on all Gala signage
- Presenting Sponsor corporate logo on-screen visibility throughout the Gala
- Presenting Sponsor two-page full-color ad in Gala program
- Presenting Sponsor name and corporate logo highlighted in 2024 Gala recap video
- Presenting Sponsor name listed in all donor thank you letter
- Use of Habitat for Humanity of Greater Sacramento logo/name for one year





# **Future Framer Sponsorship - U.S. Bank**

***Exclusive Event Reception and After Party Sponsor***

## **ENTERTAINMENT & HOSPITALITY**

- 2 tables of 8 (16 guests), with VIP placements, name recognition on tables and premiere champagne service.

## **CORPORATE VISIBILITY AND RECOGNITION**

- Exclusive Reception and After-Party Host
  - Logo projected in lights during the Reception and After-Party
  - Opportunity to distribute a branded swag item to 450+ guests
- Premiere recognition in Gala marketing collateral including, media coverage, e-newsletters and Gala program
- Premiere recognition on Gala website, e-blasts, media and social media
- Premiere corporate logo included on all Gala signage
- Premiere corporate logo on-screen visibility throughout the Gala
- Premiere two-page full-color ad in Gala program
- Premiere name and corporate logo highlighted in 2024 Gala recap video
- Premiere name listed in all donor thank you letter
- Use of Habitat for Humanity of Greater Sacramento logo/name for one year

# Hope Builder Sponsorship - \$10,000

## ENTERTAINMENT & HOSPITALITY

- Two tables of 8 (16 guests), with prominent table placement, name recognition on tables and champagne service.

## CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition in Gala marketing collateral including media coverage, e-newsletters and Gala program
- Sponsor recognition on Gala website, e-blasts, media and social media
- Sponsor corporate logo recognition all Gala signage
- Sponsor corporate logo on-screen visibility throughout the Gala
- Sponsor one-page full-color ad in Gala program
- Sponsor recognition in 2024 Gala recap video





## Roof Raiser Sponsorship - \$5,000

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### ENTERTAINMENT & HOSPITALITY

- One table for eight (8 guests), with preferred table placement, company name recognition on table and champagne service.

### CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition in Gala marketing collateral including media coverage, e-newsletters and Gala program
- Sponsor recognition on Gala website, e-blasts, media and social media
- Sponsor recognition all Gala signage
- Sponsor name on-screen visibility throughout the Gala
- Sponsor half-page ad in Gala program
- Sponsor recognition in 2024 Gala recap video

# Wall Raiser Sponsorship - \$3,000

## ENTERTAINMENT & HOSPITALITY

- One table of eight (8 guests), with company name recognition on table and champagne service.

## CORPORATE VISIBILITY AND RECOGNITION

- Sponsor recognition on Gala website
- Sponsor name on-screen visibility throughout the Gala
- Sponsor recognition in 2024 Gala recap video

