



**Habitat**  
for Humanity®  
of Greater Sacramento

*11th Annual*

# *Hard Hats & High Heels Gala*

**Live Auction**

Donation Opportunities

Saturday, September 21st, 2024

Sacramento Memorial Auditorium





# Together, We Build Homes, Communities, and Hope!

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Habitat for Humanity of Greater Sacramento is the only provider of affordable homeownership opportunities to low-income families in our region. Habitat also provides critical home repairs to vulnerable low-income seniors and Veterans so they can remain in their affordable homes and age in place with dignity.

Always a hand-up, not a hand-out. Habitat homeowner partners put in 500 hours of sweat equity on the jobsite and then can purchase their home through an affordable 0% interest equivalent, 30-year mortgage.

As an equity builder, Habitat predominantly provides homeownership opportunities to those who have been historically excluded from ownership and equity building opportunities in this region through systemic racism or lack of opportunity.

Together, we can build forward to provide and preserve more affordable housing in the Sacramento Region.



# 11th Annual Habitat Gala



Considered to be one of Sacramento's preeminent black-tie events, Habitat for Humanity's 2023 Hard Hats & High Heels Gala SOLD OUT months in advance! The 10th Anniversary Gala brought together high-profile business and community leaders, elected officials, philanthropists and members of the media to support the vital work of Habitat for Humanity and raise over \$475K to address the affordable housing crisis in the Greater Sacramento Region.



Please join us on September 21, 2024, to celebrate our 11th Annual Hard Hats & High Heels Gala at the prestigious Memorial Auditorium. The evening's festivities will include a champagne reception, gourmet dinner and libations, outstanding entertainment, an exciting live auction, a truly memorable program and a Midtown after-party like no other!



This year's Habitat Gala promises to be yet another outstanding, sold-out celebration, so we encourage sponsors to secure participation early!

*For sponsorship information, please contact Kathy Severson at: [kseverson@habitatgreatersac.org](mailto:kseverson@habitatgreatersac.org) or (916) 440-1215 x1122.*



Watch the 2023 Gala recap video [HERE](#).  
[HabitatGreaterSac.org/Gala](https://HabitatGreaterSac.org/Gala)

# Live Auction Donations

The Live Auction will be a very exciting part of our 11th Annual High Heels and Hard Hats Gala program. Our extraordinary Auctioneer Freddie Silveria will be curating approximately 12 high-end, “must-have” Live Auction items, experiences and packages valued at \$2,000-\$20,000+

## Past Live Auction Items

- Exclusive Golf Foursomes (i.e., Pebble Beach, Broadmoor, La Quinta, etc.)
- Romantic Destination Vacations (i.e., Italy, Mexico, Carriibbean, etc.)
- Private Celebrity Chef dinner party for 10+
- Suites for 49ers, Giants, Kings
- Napa Valley Wine Tasting Adventure
- Spa Resort Packages (Carmel Valley, Cavallo Point, Auberge)
- Sports Adventures (i.e., skiing, bike excursions, auto racing, deep sea fishing, etc.)
- Tahoe Vacation Getaway – Summer or Winter
- Ultimate “Big Name” Concert Experience at Golden 1
- First Class Airfare for Two
- Family Disney Adventures

*Note: All auction donations are tax deductible for their fair market value.*

## Visibility and Recognition

- Your name listed as a donor next to the auction item in the program
- Your name mentioned on stage by our auctioneer Freddie Silveria during the event

Visit [habitatgreatersac.org/galaauctiondonation](https://habitatgreatersac.org/galaauctiondonation) or contact Kathy Severson at [KSeverson@HabitatGreaterSac.org](mailto:KSeverson@HabitatGreaterSac.org) to donate an auction item

