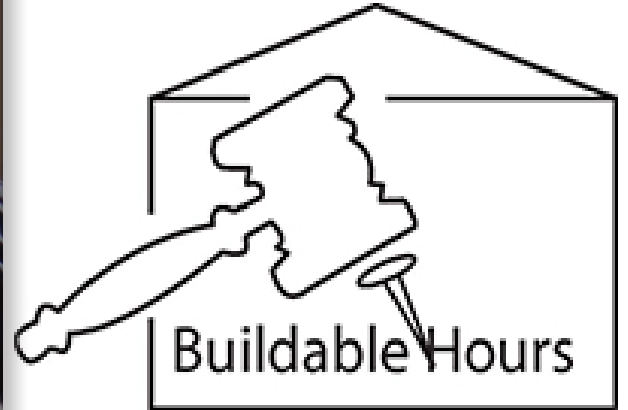




**Habitat**  
for Humanity®  
of Greater Sacramento



# 2017 Attorney Build



# WHY JOIN

## the Habitat for Humanity of Greater Sacramento 2017 Attorney Build

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As one of the top 25 largest homebuilders in the Sacramento area and the only local homebuilder currently providing affordable homeownership opportunities to the low and very low-income families of our area, we are dedicated to bringing people together to build and repair hope, homes and community.

Since 1985, Habitat has built 136 homes in the Greater Sacramento and Yolo community - helping provide safe and decent housing to nearly 500 local children whose lives and futures have been forever changed through the Habitat program.

The Attorney Build offers law firms and businesses the opportunity to team build while also making a visible impact on the community through changing the lives of a local family in need.

To see the direct impact your support can make, watch our video at

[Click to  
play video](#)



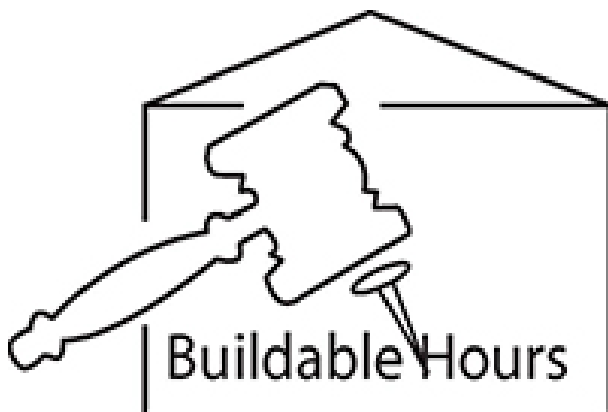
## ABOUT THE ATTORNEY BUILD

The Habitat for Humanity of Greater Sacramento Annual Attorney Build brings together various law firms and various businesses to help build hope and homes for families in need.

Participating firms donate both the funds needed to build the home for a hardworking low-income family in our community, as well as the muscle through volunteer “buildable hours”.

Attorney Build partners are encouraged to join us on the jobsite with any combination of lawyers, interns, summer clerks, and/or staff as we come together to build camaraderie, community, and homes.

Habitat for Humanity of Greater Sacramento is now actively recruiting for our 2017 Attorney Build which will take place in summer of 2017 on our 43rd Avenue project in South Sacramento.



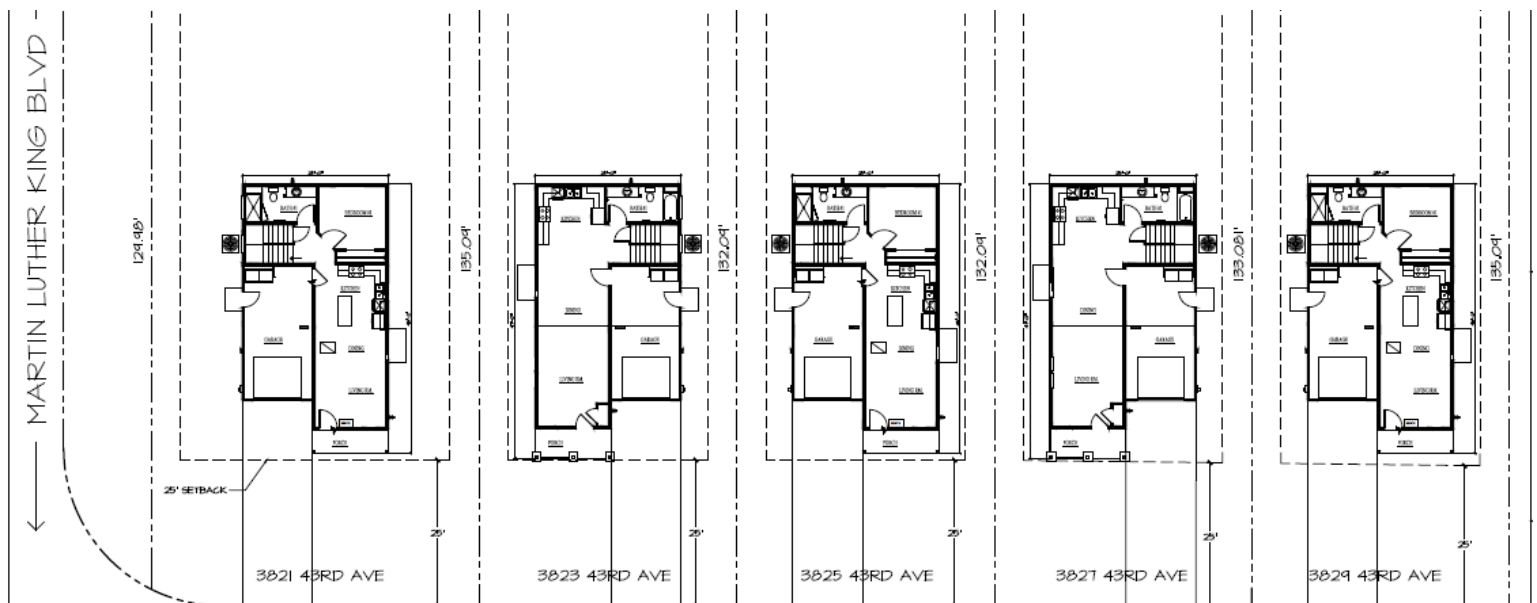
## ABOUT THE AVENUES PROJECT

The Avenues Project will be a 5-home Habitat development in South Sacramento. It will be our second largest multi-unit development in Habitat Greater Sacramento's 30 year history and will be located between Martin Luther King Blvd and 43rd Ave.

The land is currently vacant and was provided, along with the underground infrastructure for the entire project, through a partnership with the Sacramento Housing Redevelopment Agency (SHRA).

All 5 homes will be built to the highest level of LEED building standards to provide added sustainability for the future Habitat homeowners. The entire project will take roughly two years from the start of above ground construction and require \$750,000 in in-kind and financial sponsorships.

**We are currently working to raise the remaining sponsorship dollars to fully cover the cost of construction for the first home of the 5 home project.**





## ABOUT THE FAMILIES



4 of the 5 future families of “The Avenues Project” have still to be officially assigned as families must first hit 100 hours of sweat equity before receiving their home assignment, however the first family of The Avenues Project, will be the Wube family, a family of 4 supported by single mother Elisabeth Wube. Elisabeth currently works several jobs and takes care of her two young children and elderly mother. They have been living in an overcrowded apartment for as long as the children have been alive and have longed to one day have the opportunity to own their own home.

Elisabeth, like all Habitat partner families and her future neighbors in The Avenues project, is a local, low-income family of 4-8 that is making an income (possibly working 2-3 minimum wage jobs to make ends meet), but not able to afford a home through conventional means.

Habitat families will have qualified for the home based on need such as:

- Substandard conditions (mold, rodent infestation, electrical issues, etc.)
- Over-crowded (such as a family of four living in a one-bedroom apartment).

The families will also have to be willing partner with us and work for their dream of homeownership by putting in 500 hours building their future home and the future homes of their neighbors. They will also pay the full cost of their home through a 30-year, 0% interest mortgage.

To get to know the types of families we serve, visit [www.youtube.com/sachabitat](http://www.youtube.com/sachabitat)

## SPONSORSHIP LEVELS

### Wall Raiser \$25,000

- Interview opportunities with corresponding media and news coverage surrounding the build.
- Full-color logo prominently displayed on sponsorship area of signage and banner.
- Opportunity to participate in the groundbreaking ceremony
- Opportunity to participate in the wall-raising event during build kickoff.
- Opportunity to participate as a gift giver during the Home Dedication Ceremony.
- Included in article in Habitat Greater Sacramento's newsletter sent to over 40,000 supporters.
- Up to 7 build days on the project for up to 10 volunteers each day.
- Meet the future homeowner at the build kickoff.
- Recognition award as a project supporter at our annual Hammy Awards dinner.
- Listed as a 2017 Sponsor on our website.
- Recognition in all media alerts.
- Opportunity to co-brand with the Harris Poll EquiTrend 2016 #1 "Most Trusted" and "Most Loved" nonprofit brand in America with full use of the
- Full use of the Habitat Greater Sacramento logo and name.





## **Roof Raiser \$10,000**

- Opportunity to be a part of this special project and give back to your community in a visible and impactful way!
- Full-color logo prominently displayed on sponsorship area of signage and banner.
- Opportunity to participate in the groundbreaking ceremony
- Opportunity to send on representative to the wall-raising event during build kickoff.
- Opportunity to participate as a gift giver during the Home Dedication Ceremony.
- Included in article in Habitat Greater Sacramento's newsletter sent to over 40,000 supporters.
- 5 build days on the project for up to 10 volunteers each day.
- Meet the future homeowner.
- Recognition award as a project supporter at our annual Hammy Awards dinner.
- Listed as a 2017 Sponsor on our website.
- Recognition in all media alerts.
- Full use of the Habitat Greater Sacramento logo and name.

## **Foundation Builder \$5,000**

- Opportunity to be a part of this special project and give back to your community in a visible and impactful way!
- Full-color logo prominently displayed on sponsorship area of signage and banner.
- Opportunity to participate as a gift giver during the Home Dedication Ceremony.
- Included in article in Habitat Greater Sacramento's newsletter sent to over 40,000 supporters.
- 3 build days on the project for up to 10 volunteers each day.
- Meet the future homeowner.
- Listed as a 2017 Sponsor on our website.
- Recognition in all media alerts.
- Full use of the Habitat Greater Sacramento logo and name.



# Our Annual Reach



## 2016 LOCAL MEDIA COVERAGE

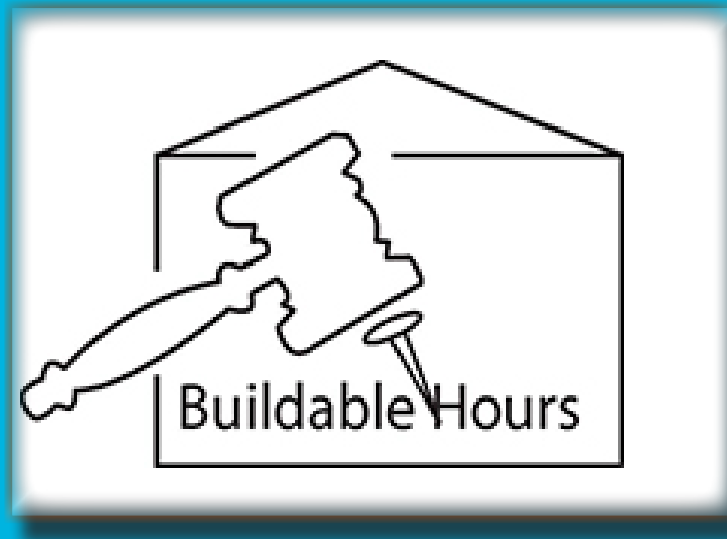
- Comstock's Magazine
- The Sacramento Business Journal
  - KCRA News 3
  - ABC News 10
  - Fox40
- GoodDay Sacramento
  - CBS News 13
- The Sacramento Bee
- Sacramento News & Review
  - Capital Public Radio
  - Elk Grove Citizen
  - iheartRadio
  - Univision 19
  - Upworthy
- thelittlethings.com
- Access Sacramento

Visit [www.HabitatGreaterSac.org/MEDIA](http://www.HabitatGreaterSac.org/MEDIA) for media clips

## BRANDING

- 2016 #1 Overall Nonprofit Brand in America\*
- 2016 #1 Most Loved Nonprofit Brand in America\*
- 2016 #1 Most Trusted Nonprofit Brand in America\*

\*Awarded by 2016 Harris Poll Equitrend Study



## 2017 Attorney Build Sponsorship Agreement Form

Thank you for supporting Habitat for Humanity of Greater Sacramento!

Sponsorship Level:

Wall Raiser \$25,000

Roof Raiser \$10,000

Foundation Builder \$5,000

Company Name as it should appear on Habitat promotional items: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Check Enclosed is a check in the amount of \$ \_\_\_\_\_

VISA     MasterCard     AMEX     MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Online: Please visit [www.habitatgreatersac.org/attorney-build](http://www.habitatgreatersac.org/attorney-build)

Please scan and email forms back to Leah Miller at [LMiller@HabitatGreaterSac.org](mailto:LMiller@HabitatGreaterSac.org)

*Sponsor Artwork:*

*Please forward your logo to: Laine Himmelmann, Corporate Development and PR Officer*

*[LHimmelmann@HabitatGreaterSac.org](mailto:LHimmelmann@HabitatGreaterSac.org)*



# CONTACT

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[youtube.com/SacHabitat](https://www.youtube.com/SacHabitat)  
#SacHabitat

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